TRADITIONAL FOLK CULTURE AND ARTS IN THE KINGDOM OF SAUDI ARABIA AND ITS ROLE FOR DEVELOPMENT SOCIETAL

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Abstract
The culture and folklore in the Saudi folklore and its customs are among the most important elements of the tourism experience in the Kingdom and enjoy a unique diversity among its regions. The various aspects of folklore and traditional arts vary among cities and villages in small and large neighborhoods. Which was characterized by a large role after the disclosure of the responsibility of artists and citizens and intellectuals and did not lack the cultural, artistic and heritage features that developed through the institutions that have grown Afha and thus all of them involved in their development through the diversity of Alram C and festivals It also contributed to the development of new trends, movements and concepts of thought that follow the philosophies, ideas and scientific innovations that contributed to its development in various fields and private and public institutions of all kinds, which in turn led to keeping up with the vision of the Kingdom 2030 and developing innovative concepts that contribute to the development of society and explained the most important methods and methods that develop the concepts of culture and popular arts And I knew the importance and the extent of interaction with the deepening of awareness of the role of mutual development with the community and this study was to find out the extent of interest and containment and application of traditional culture and folklore in the Kingdom and its role for community development.

Keywords
Traditional, Folk, Culture, Arts, The Kingdom Of Saudi Arabia, Development Societal.

Introduction
Culture and folklore in the folklore have a special taste in which we live in an atmosphere. The past and the magic of history, it is spontaneous and automatic, imbued with instinct. A visitor to the Kingdom has the opportunity to see many folk arts, and to participate in it, including the model, and the Samaritan, the traditional performances developed and became presented in all regions of the Kingdom of Saudi Arabia, the greater the circle of fine arts. And its culture within a society as it spread in the development and evolution of society. Including popular proverbs is a history full of unique sayings and phrases as well Marriage customs and traditions, and their inherited methods of performance, forms and what they contain What will fascinate you, the colors of the dance, the games and the skills are folklore Saudi Arabia and its customs, crafts, clothes, food and popular arts from the most important elements of the tourism experience in the Kingdom The Kingdom has a unique diversity in all Elements of folklore and the arts among its regions, as well as the manifestations of folklore and the traditional arts in the Kingdom’s regions, as it consists of arid desert and coastal cities. Thus it combines nomadic and coastal life at the same time as the pattern is characterized Urban regions in the Kingdom of Saudi Arabia distribute cities and villages into neighborhoods
besides, the area is famous for its many handicrafts
It was characterized by mainly textiles, shipbuilding, pearl trade, crafts and trades all kinds.

**Research Problem**

On this, the research problem becomes clear as follows:

Do culture, folklore, and heritage in the Kingdom of Saudi Arabia have a role in Community development?

What is the cultural feature of folklore and heritage in community development?

**Hypotheses**

The trends and movements of culture, folklore and heritage contributed to Development of new concepts of thought that follow scientific philosophies, ideas and innovations which contribute to the development of society.

- These developments in culture, folklore and heritage are based on development. For development and vision in various fields and institutions of all kinds, which has played its role?

To develop in the community to keep pace with the 2020 vision of the Kingdom of Saudi Arabia. The trends and movements of culture, folklore and heritage will not be without the responsibility of the artist, citizen and intellectual in society.

**Research Aims**

Disclosure of the responsibility of culture, folk arts and heritage in developing concepts created that contribute to community development.

Explain the most important methods and methods that develop the concepts of popular culture and arts in the Kingdom to contribute to the development of society.

- Knowing the importance of culture, folk arts and heritage and the extent of their interaction to develop the society.

**Research Limits**

A selection of folk arts and folklore in the Kingdom related to the research topic.

- Selections from some popular and heritage arts as a kind space covering those works on the educational level and aesthetic formation in the institutions community, to find out the extent of benefit from the culture, popular arts, and heritage and its reflection on societal development.

Dividing culture and folklore into pros and cons, and rejection of those Currents and reference to heritage, folk and heritage legacies.

**Research Importance**

Deepening awareness of the mutual role of culture, folklore and heritage in the Kingdom Saudi Arab.

- giving attention to the role that popular and traditional artistic expression plays in a culture
Saudi society.
Clarify the positive role in popular and heritage culture on community development. An interactive relationship that allows access to different types of heritage and legacies popular and heritage and choose the best ones in proportion to the community.

**Research Methodology and Steps**
First: The theoretical framework: It is the method of logical analysis from the descriptive approach in dealing with research issues and problems through the following steps:

- Review of traditional folk culture and arts in the Kingdom of Saudi Arabia and its role in development and the history of its development. Knowing the extent to which the arts that appeared in popular and heritage culture are contained and their contribution to the development of society. History of culture, folklore and heritage: The heritage of the Kingdom of Saudi Arabia has ancient roots and deserves to be studied And registration and documentation, so that children can see it and know that this heritage is an extension For history on this holy land, which is a record of the Arab man that tells a story His struggle and suffering during the past years.

**Popular Arts**
Folklore is one of the most important shows that the festival is keen to present which reflects the situation in which each region of the Kingdom was experiencing Folk performance arts is one of the main areas in which folklore appears, Its importance is that it reflects the social, ethical, aesthetic and artistic values of groups popularity in a distinct form depends on movement, rhythm, signs and symbols .The common connotations and meanings common to members of that popular group.

**International Culture Organization**
The International Culture Organization of the United Nations (UNESCO) has called a general conference To study the means of preserving folk art all over the world because it is the most reliable method Brotherhood of peoples 0 and the folklore, heritage and cultural arts in the Kingdom differ accordingly The region that you represent and the environment in which you are impressed and affected by it, and the result of that has been that The kingdom is full of different colors of folklore, each representing social life for its region and its visualization in the best and most creative artistic image.

**Images of Heritage and Folklore**

**Clothes and Toiletries:**
The Saudi dress is considered the best tongue that expresses the state of the nation, its customs and traditions and her legacy.
Crafts and Professions
The regions of the Kingdom were famous for a number of handicrafts built on the craftsmanship of the local people, as well as the materials. Especially local palm trees, and there are some artifacts that concern women there are also professions and handicrafts for which the region is famous and a source of livelihood for residents, including: textile weaving, pearl trade, and the manufacture of mats and wicker and shipbuilding, rosary work, woodworking, carving, sand blasting, dentistry and the silver and copper profession, with all its engravings, to agriculture, cinemas, and film players The cinema is on the big wheels in addition to many crafts that children are good at region since ancient times.

The Relationship Between Cultural and Arts
The relationship between cultural and popular arts and their role in community development in the content developmental creativity, which basically means development, based on culture and the arts the popularity that ancient civilizations have left us over the ages, not the connection
The absolute is about the past, but awareness of it and reinterpretation of the old in a new light and then development becomes synonymous with society, but it is deeper than that and more realizes the personality of individuals the society.

The Cultural Role of Folklore for Community Development
Contemporary art has become a new news or event, and those seeking development have become Society always feels a state of renewal and development, and hardly a new trend has even emerged

The National Festival for Heritage and Culture: Press documents Publications of the National Heritage Festival accommodation is arranged to celebrate his birth, culture and folklore from the modern arts gradually and inevitably intertwined, development in its new outfit became one things that Countries embody.

Recommendations
- The researcher recommends conducting courses and workshops on culture and folklore.
- The researcher recommends the permanent encouragement of communication between artists, culture and arts.
- The researcher recommends visits to cultural events and folk arts.
- The researcher also recommends opening a way for academic colleges to participate in
culture. And folk arts with artists and female students in universities to develop community service.

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